



AUTO DIGITID AFRICA

Licensing the programme

For universities and TVETs · every rate published

FOUNDATION

\$4,500

+ \$35 a student

ACADEMIC

\$12,000

+ \$55 a student

STRATEGIC

\$35,000

+ \$75 a student

A degree you accredit, not course notes

CREDITS 128	8 SEMESTERS 4 yrs	ADAPTABLE TO YOUR FRAMEWORK NQF 7	TOPICS OF DEVELOPED MATERIAL 229
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Also in the licence	
Exit awards	diploma after year two, optional higher diploma after year three
Assessment	templates, exam blueprints and moderation guides
Capstone	framework, rubrics and an industry-defended defence
Accreditation	mapping to NQF, TVET and OBE frameworks

What a free vendor academy cannot be

	A vendor academy	This licence
What it is	product training on one vendor's equipment	an accreditation-grade degree curriculum
Vendor-neutral	no, by definition	yes
Mapped to NQF, TVET, OBE	no	yes
Degree-bearing	no, it sits beside the degree	yes — it is the degree
If the vendor changes direction	the programme goes with it	unaffected

AND TO BE DIRECT ABOUT IT

If all you need is product training on one vendor's equipment, take the free academy — it is a good programme and you should not pay us for it. If you need a degree you can accredit, that no vendor controls, that is what this is.

Four ways to adopt it

You do not have to take all of it.

Full BTech

The whole four-year degree,
128 credits, 8 semesters.

TVET Track

A diploma adaptation, with
an articulation pathway into
the BTech.

Modular

Selected years or unit
clusters, inside a programme
you already run.

Hybrid

We deliver alongside your
faculty while they come up to
speed.

What you adopt changes what you pay — the rate for each is on the pricing slides.

Three tiers, and what each adds

	Foundation	Academic	Strategic
Curriculum	years 1–2	the full four-year degree	the full four-year degree
Faculty	teaching resources	train-the-trainer, refreshers, 2 certifications	5 certifications, and certification rights
Branding	named as an adopting institution	co-branded delivery	joint branding
Your students	standard certification rates	Academic Partner rates	Academic Partner rates
Industry	—	case studies, 2 Summit passes	panel, speaker slots, capstone showcases
Partnership	—	—	delivery rights, revenue share, exclusivity options — defined per partnership

FOUNDATION IS CAPPED AT 400 ENROLLED STUDENTS

Past that you are running a real programme, and it belongs on Academic — where certification rights and co-branding live.

PRICE

An annual base, plus a fee per enrolled student

Tier	Base a year	Per student	Setup, one-off	Enrolled students	Per-student rate
Foundation	\$4,500	\$35	\$2,500	1 – 250	full
Academic	\$12,000	\$55	\$8,500	251 – 750	15% less
				751 – 2,000	30% less
Strategic	\$35,000	\$75	\$20,000	2,001+	45% less

SCALE WORKS IN YOUR FAVOUR

The per-student fee tapers as the cohort grows, so a larger programme costs less per student, not more.

What you adopt changes the per-student rate

What you adopt	What that is	Per-student rate
Full BTech	128 credits, 8 semesters, NQF Level 7	full rate
TVET Track	diploma adaptation with articulation into the BTech	60% of it
Modular	selected years or unit clusters in your own programme	35% of it
Hybrid delivery	we deliver alongside your faculty	your scope above, plus \$1,450 a delivery day

THE BASE FEE DOES NOT CHANGE WITH SCOPE

The curriculum, the updates, the portal and the support cost the same to provide whether you take one unit cluster or the whole degree. Only the per-student fee moves.

What that means at your size

Annual licence, before add-ons.

Institution	Tier	Students	A year	On a 6-year term	Per student
TVET, diploma track	T1	300	\$10,642	\$9,791	\$35
University, full BTech	T2	300	\$28,088	\$25,840	\$94
University, full BTech	T2	600	\$42,112	\$38,744	\$70
University, full BTech	T2	1,200	\$66,450	\$61,134	\$55
Modular, one cluster	T2	900	\$27,015	\$24,854	\$30
National university	T3	800	\$88,250	\$81,190	\$110

NOTICE THE LAST COLUMN

The cost per student falls from \$94 to \$55 as the cohort grows from 300 to 1,200. That is the taper doing its work.

Three years, renewing

STANDARD TERM

3 years

Renewing in three-year periods, with six months' notice either way. You cannot launch a four-year degree on a one-year licence.

Term	What it gives you
3 years	the standard
6 years, pre-committed	8% off, and setup waived at Academic and above

THE RATE IS LOCKED FOR THE TERM

Whatever happens to exchange rates inside those three years, your figure does not move.

If the agreement ends

EVERY ENROLLED STUDENT MAY FINISH

Whatever the reason, and whichever side ends it, every student enrolled at that point may complete the programme under the curriculum they started.

This is in the agreement, not a concession we make on request.

No institution should put a degree on a foundation that can be withdrawn mid-cohort, and no accreditor would let you.

Academic Partner rates, from Academic tier up

Credential	Standard	Your students pay	They save
Professional	\$295	\$149	\$146
Specialist	\$895	\$595	\$300
Expert	\$2,495	\$1,795	\$700
Industry concentration badge	\$595	\$395	\$200

PAID BY THE STUDENT, NEVER BUNDLED

Certifications are paid separately and are never included in your tuition. Your degree aligns with them; it does not contain them. That separation is what keeps the credential worth holding.

Enablement is in the licence, not extra

	Foundation	Academic	Strategic
Teaching resources and guides	✓	✓	✓
Train-the-trainer workshops	—	✓	✓
Annual refreshers	—	✓	✓
Faculty certifications included a year	—	2	5
Certification rights for instructors	—	—	✓

WHY THE FIRST ONES ARE INCLUDED

The commonest reason a programme underdelivers is that the faculty never became confident teaching it. That is not something to sell you separately. Additional certifications are \$1,950.

Everything else, published

Add-on	Unit	Price	Included
Faculty certification	per lecturer	\$1,950	2 at Academic, 5 at Strategic
Guest lecture	per session	\$1,200	—
Industry panel participation	per panel	\$3,500	1 at Strategic
Capstone review	per student	\$250	—
Curriculum localisation	per programme	\$12,000	your case studies, sectors and policy context
LMS integration	one-off	\$7,500	—
Additional Summit pass	per delegate	\$450	2 at Academic, 5 at Strategic

Three things we do not do

Each of them protects you as much as us.

We do not white-label the framework, or allow it to be resold

Your accreditation rests on something that stays what it says it is.

Certifications are never included free in your tuition

Your degree aligns with them; it does not contain them. A credential that is given away is worth what it cost.

We do not modify the certification standard for any institution

Which is precisely why your graduates' credentials mean the same as everybody else's.

Getting started

01

Curriculum adoption workshop

With your faculty, against your own programme structure.

02

Faculty alignment session

What you already teach, what this adds, what it replaces.

03

Pilot cohort discussion

Scope, tier and the shape of a first intake.

04

The agreement

Five schedules: curriculum, licensing, faculty enablement, certification pathways, branding.

None of the first three is a commitment. Talk to the partnerships team and we will start with the workshop.